

MPACT Foundation promoting healthy, clean personal hygiene

By BRANDON ROBERTS
Managing editor

Every little thing makes a difference in the lives of the underprivileged.

Mission to Provide a Cleaner Tomorrow, or MPACT, is dedicated to making a difference however possible.

Its main focus is personal hygiene, and Klay Maynard, MPACT president, has some interesting ideas on tap in that regard.

"In June we are planning a trip to Jamaica to visit the elderly and children," Maynard said. "We are taking some NFL and NBA stars with us to talk to people and hand out hygiene kits."

MPACT was established in October 2006 and is a nonprofit organization that relies on donations for financial support and most of the items in the hygiene kits.

"We believe in the value of human life," Maynard said, "and are committed to easing the suffering of mankind through small but specific avenues."

According to data from the Mayo Foundation for Medical Education and Research and the London School of Hygiene and Tropical Medicine, two to three million children in the developing world die from diarrhea each year. The data also shows a majority of these deaths could be prevented through access to the most basic hygiene measures, washing their hands with soap.

"We will organize a provider network of key companies in the personal care industry, suppliers of raw materials, and corporate and individual contributors to

provide a care network," Maynard said. "We will also network with missionaries, nonprofit organizations, churches and other agencies that work in underprivileged areas to develop a support platform to provide long-term care to these areas."

The long-term goal of MPACT is to help recipients of hygiene kits to become self-sufficient in hygiene care and to educate and train them how to make and use the products themselves.

"In June we are teaming up with RuJohn Foundation as well as the Rudi Johnson Foundation to help the people of Jamaica," Maynard said.

Maynard travels extensively to pitch MPACT to possible donors. Donations include personal care products such as soap, shampoo, lip balm, toothpaste and toothbrushes, along with monetary donations.

"Our goal is to supply those in need with the fundamental basics of hygiene care in areas where simple products like soap, shampoo and toothpaste are not available," Maynard said. "Once the products are received they are sent to the correct community and distributed to the local people by individuals working in that area."

From June 24 to June 30, the RuJohn Foundation and MPACT will be going to Jamaica with the aim of touching the lives of both the young and the elderly. Care packages will be distributed to the needy in an attempt to assist in hygiene care. Some of the professional athletes making the trip are Delonté West of the Boston Celtics, John Salmons of the Sacramento Kings, Danny



Submitted photo

Rudi Johnson of the Cincinnati Bengals and Klay Maynard, President of the MPACT Foundation, have joined forces to help promote personal hygiene to underprivileged children and elderly. A late-June trip to Jamaica is planned to hand out hygiene kits to the needy.

Granger of the Indiana Pacers and former Philadelphia 76er Wali Jones.

Also NFL stars Rudi Johnson of the Bengals, Laurence Maroney of the New England Patriots and former Chicago Bear Autry Denson.

MPACT has recently partnered with World Vision and is currently waiting on confirma-

tion from the NFL Network in regard to possible coverage.

Some of MPACT's donations have come from Lewis Financial Group, Anthony Harless Family Dentistry, Southern Ohio Appraisers, Rent-2-Own, Hawaiian Tropic, David Van Zant and Essential Ingredients.